IMPACT & CULTURE LTD

Cookie Policy

Last Reviewed: 25/10/2024   **Next Review:** 25/10/2025

Impact Culture (referred to as "we," "our," or "us") uses cookies and similar tracking technologies on our website (www.impactculture.co.uk). This policy explains what cookies are, how we use them, and how you can manage your preferences.

1. What Are Cookies?

Cookies are small text files placed on your device (computer, tablet, or smartphone) by websites you visit. They help websites function properly, provide analytics, and enhance user experiences. Cookies can be "session" cookies (deleted when you close your browser) or "persistent" cookies (stored until a set expiry date or manually deleted).

2. Types of Cookies We Use

We use the following categories of cookies on our website:

a. Essential Cookies
These cookies are necessary for the website to function properly. They enable core functionalities like security, network management, and accessibility.
Example: Session cookies for maintaining user login during a visit.

b. Analytics Cookies
These cookies help us understand how visitors interact with our website by collecting information anonymously.
Example: Google Analytics cookies for tracking user behaviour and improving site performance.

c. Functional Cookies
These cookies enhance the performance and functionality of our website but are not essential. They help remember your preferences (e.g., language or region).
Example: Cookies that save your chosen language for future visits.

d. Marketing Cookies

These cookies track your online activity to deliver targeted advertisements. They may also limit the number of times you see an ad and measure the effectiveness of advertising campaigns.

Example: Social media cookies used for personalised ads on platforms like Facebook and LinkedIn.

3. How We Use Cookies

We use cookies to:

- Ensure the website operates effectively.

- Provide you with a more personalised browsing experience.

- Understand website usage and improve our content and services.

- Support marketing campaigns and deliver relevant ads.

4. Managing Your Preferences

Upon visiting our website, you will see a cookie banner allowing you to manage your preferences. You can:

- Accept all cookies.

- Reject non-essential cookies.

- Customise which categories of cookies you want to allow.

You can change your preferences at any time by revisiting the cookie banner or managing settings in your browser.

5. How to Disable Cookies

You can disable cookies via your browser settings. Note that disabling essential cookies may impact the functionality of our website.

Here are links to manage cookies on popular browsers:

- Google Chrome

- Mozilla Firefox

- Safari

- Microsoft Edge

6. Third-Party Cookies

Some cookies on our site are placed by third-party services, such as analytics or social media platforms. These third parties have their own cookie policies, and we encourage you to review them.

We use Google Analytics software to collect information about how you use our Impact Culture's websites. This means we can make sure we are meeting the needs of our users and make continuous improvements based on this information.

Google Analytics stores information about:

- the web pages you visit
- length of time you spend on each web page
- how you came to the site (e.g. 3rd party link, social media channel, organic search)
- what you click on while you're visiting the site

We do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

For more information visit Google's uses of information.

You can opt out of Google Analytics by installing the Google Analytics Browser Opt-out Browser Add-on.

7. Updates to This Policy

We may update this policy from time to time to reflect changes in regulations or our practices. The revised version will be posted on this page, and the "Last Reviewed" date will be updated.

8. Contact Us

If you have questions about our cookie policy, please contact us at:
Email: contact@impactculture.co.uk

This cookie policy ensures compliance with the UK General Data Protection Regulation (UK GDPR) and the Privacy and Electronic Communications Regulations (PECR).